



SHREE DEVI INSTITUTE OF TECHNOLOGY

(Affiliated to Visvesvaraya Technological University, Belagavi & Recognised by AICTE, New Delhi) Accredited by NAAC
AIRPORT ROAD, KENJAR, MANGALURU - 574142

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UNLOCK *Your* FUTURE



SHREE DEVI EDUCATION TRUST ®.

Shree Devi Education Trust, Mangaluru established in the year 1992, started Shree Devi Institute of Technology Mangaluru, affiliated to Visveswarya Technological University, Belagavi and recognized by All India Council for Technical Education (AICTE), New Delhi in the year 2006.

About MBA Department

The MBA Department offers a dynamic program that equips students with practical skills in Marketing, Finance and HR. Our curriculum combines case studies, real-time projects, and interactive sessions to ensure strong industry relevance and practical exposure. With experienced faculty members and a supportive learning environment, students are guided towards academic excellence and professional success. Department placement support and industry exposure through internships, guest lectures and industrial visits prepare students for top companies across sectors. Shree Devi Institute of Technology also offers excellent infrastructure, digital resources, and a vibrant campus life that nurtures innovation, confidence, and leadership.



VISION

To impart management education instilling human values that transform lives and careers.

MISSION

- To attain high standards of academic excellence that provides optimal placement opportunities.
- To transform students into leaders with integrity towards personal and professional success.
- To foster students by mentoring them to develop critical thinking and effective communication.
- To provide career support system through guiding and preparing them in the journey to face the corporate world.

• SPECIALIZATION

Our MBA program bridges the gap between academic learning and industry readiness, focusing on core areas with dual specialisations like:

- Finance
- Marketing
- Human Resource

• MERAKI ASSOCIATION



ECHELON, the flagship National-Level fest of the department, fosters collaboration and competitions among the students from across colleges.

The Department hosts active clubs such as **ARTHA** (Finance), **HRiday** (Human Resources), and **MANtra** (Marketing), **Samarpan** (Social Outreach Club) each provides specialized opportunities for skill development, networking, and professional growth.



ARTHA



HRiday



MANtra



Samarpan

• OUTBOUND TRAINING

At our institution, learning goes beyond classrooms. The Outbound Training program offers students hands-on experiences through outdoor activities, adventure-based tasks, and group challenges. These activities are designed to strengthen leadership qualities, teamwork, adaptability, and strategic thinking.



• COLLABORATIONS



» **MANY
MORE**

• INDUSTRY EXPOSURE

- Industrial visits
- Guest lectures by corporate professionals
- Internship opportunities
- UNNATHI-Self learning certifications initiative
- Add on courses
- PRAJNA Leadership Development Program



• **PLACEMENT**



Academic Achievements – VTU RANK HOLDERS

2024



2nd Rank

Abhinaya



6th Rank

Pratheeksha Kumari B.S



10th Rank

Chaithra



5th Rank

Divyashree M

2021



8th Rank

Sushmitha S Shetty



8th Rank

Vaishnavi S Shetty

2019



10th Rank

Prathima S

2018



2nd Rank

Ashwini



3rd Rank

Sandhya T J





MBA PGCET : B281

SHREE DEVI EDUCATION TRUST ®.

Shree Devi Institute of Technology
(B.E., M.Tech., M.B.A. & M.C.A. & Ph.D)

Shree Devi College of Pharmacy
(B.Pharm., M.Pharm & Pharm D)

Shree Devi College of Physiotherapy
(B.P.T. & M.P.T.)

Shree Devi College of Nursing
(B.Sc., & M.Sc. Nursing)

Shree Devi School of Nursing (G.N.M.)

Shree Devi College of Allied Health Sciences
B.Sc. Medical Laboratory Tech., B.Sc. Medical Imaging Tech.
B.Sc. Anaesthesia & Operation Theatre Tech.,
B.Sc. Respiratory Care Tech., B.Sc. Renal Dialysis Tech.

Shree Devi College of Hotel Management
B.H.S. (Hotel Management) B. Sc.(Food Technology)
B.H.S. (Aviation & Hospitality Management)
B. Sc. (Food, Nutrition and Dietetics)

Shree Devi College of Fashion Design
B.Sc. (Fashion Design)

Shree Devi College of Interior Design
B.Sc. (Interior Design & Decoration)

Shree Devi College of Information Science
B.C.A. (Computer Applications)
B.C.A. (Aviation & Hospitality Management)
B.C.A. (Artificial intelligence, Data Analytics & Cyber Security)

Shree Devi College
B.B.A./ B.Com.
(Aviation & Hospitality Management)
B.B.A./ B.Com.
(Logistics & Supply Chain Management)
B.B.A./ B.Com.
(Artificial intelligence, Data Analytics & Cyber Security)
B.Com. (Commerce)
B.B.A. (Business Administration)

Shree Devi Institute of Social Work (B.S.W. & M.S.W.)